



Cleveland Magazine's  
**SILVER SPOON  
AWARDS**



**Arthritis  
Foundation** SM

**Cleveland**  
MAGAZINE

## 2024 Sponsorship Opportunities

**All proceeds benefit the Arthritis Foundation**

Cleveland Magazine's Silver Spoon Awards  
Wednesday, May 15, 2024 – 6:00pm  
Cleveland Browns Stadium

[clevelandmagazine.com/SilverSpoon](https://clevelandmagazine.com/SilverSpoon)

***Cleveland Magazine* and the Arthritis Foundation  
are pleased to invite you to partner with us at  
Cleveland's outstanding social and culinary evening.**

Guests indulge in delicious signature dishes from Northeast Ohio's best restaurants and international wineries. Participating restaurants are *Cleveland Magazine* Silver Spoon Award winners and finalists.

## ABOUT THE ARTHRITIS FOUNDATION

The Arthritis Foundation helps people live their best life by creating a powerful network of support through shared experiences, empowering information, and meaningful connections. Whether it is online or in person, we are all working together to promote life-changing resources and research, to push for change and to create community connections that welcome, inform and uplift. This is what makes our community of millions thrive and why we are all Champions of Yes.

By advancing research, advocacy and disease management support, the Arthritis Foundation helps people navigate the many challenges arthritis brings.

- **Arthritis is the nation's #1 cause of disability** affecting nearly 60 million Americans (1 in 4) including 300,000 children.
- It does not discriminate by age or ethnicity, and it costs our economy a staggering \$304 billion annually in medical costs and lost earnings.
- We are boldly pursuing a cure for arthritis, while championing the fight to conquer chronic pain with life-changing resources, science, advocacy, & community connections.

## BENEFITS OF YOUR CORPORATE SUPPORT

- Position your brand and create connections with consumers and local entrepreneurs.
- Align with a results-driven organization, your support makes an immediate impact.
- Showcase your commitment by aligning with the nation's leading organization dedicated to conquering the disease that affects 1 in 4 of your employees.

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$12,000 (\$8,160 tax-deductible)**

- Recognition as Presenting Sponsor throughout the 2024 event season
- Onstage speaking opportunity for company executive at event
- Includes admission, dinner, cocktails, and seating for 20 guests at 2 prominent tables
- Logo featured on all event marketing materials including website, signage, e-invitation, emails, social media posts, and *Cleveland Magazine* event advertisements
- Sponsor recognition during event (verbal and visual)

### **COCKTAIL SPONSOR**

**\$7,500 (\$6,420 tax deductible)**

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent, reserved table
- Logo on event bar cocktail napkins
- Plus, all Presenting Sponsor marketing benefits

### **VALET SPONSOR**

**\$7,500 (\$6,420 tax deductible)**

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent, reserved table
- Opportunity to provide company-branded material to each guest
- Plus, all Presenting Sponsor marketing benefits

### **BATTLE OF THE LAND SPONSOR**

**\$5,000 (\$2,080 tax deductible)**

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent, reserved table
- Opportunity for guest/table interaction with on-stage Battle of the Land participants
- Plus, all Presenting Sponsor marketing benefits

### **MISSION SPONSOR**

**\$4,000 (\$2,848 tax-deductible)**

- Includes admission, dinner, cocktails, and seating for 6 guests at the event honoree table
- Logo on mission signage and sponsor recognition during event (verbal and visual)

### **AUCTION SPONSOR**

**\$4,000 (\$2,848 tax deductible)**

- Includes admission, dinner, cocktails, and seating for 6 guests at a reserved, shared table
- Logo on auction signage and sponsor recognition during event (verbal and visual)

### **BROWNS ARTHRITIS ALLY**

**\$4,000 (\$2,080 tax deductible)**

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table
- Table sign (logo or name) and recognition during the event (verbal and visual)
- Tour of the home team locker room on the night of the event for 10 guests

### **ARTHRITIS ALLY**

**\$3,500 (\$1,580 tax deductible)**

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table
- Table sign (logo or name) and recognition during the event (verbal and visual)

### **COUPLE ADMISSION**

**\$600 (\$216 tax deductible)**

- Silver Spoon Experience that includes admission, dinner, cocktails, and reserved seating for 2 guests

### **INDIVIDUAL ADMISSION**

**\$300 (\$192 tax deductible)**

- Silver Spoon Experience that includes admission, dinner, cocktails, and reserved seating for 1 guest

## 2024 SPONSORSHIP RESPONSE FORM

The level of sponsorship chosen is: \_\_\_\_\_

Donation: \$ \_\_\_\_\_

To purchase individual tickets, please visit [clevelandmagazine.com/SilverSpoon](http://clevelandmagazine.com/SilverSpoon)

Company Name			Contact		
Address					
City		St		Zip	
Phone			Email		
Signature			Date		

### Payment Method

\_\_\_\_\_ Check enclosed (payable to the Arthritis Foundation)

\_\_\_\_\_ Please invoice us at the address provided above.

\_\_\_\_\_ Please charge the following credit card number in the amount of \$ \_\_\_\_\_

Account Number: \_\_\_\_\_

Exp: \_\_\_\_\_

Card Type:    AMEX            VISA            Discover            MasterCard

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Contact:** Anne Reitzes, Executive Director

Arthritis Foundation, Northeast Ohio

[areitzes@arthritis.org](mailto:areitzes@arthritis.org) • 330-967-2723

**Arthritis Foundation Mail Center Address:** Arthritis Foundation c/o Arthritis Foundation Cleveland  
1355 Peachtree Street, Suite 600 • Atlanta, Georgia 30309