







# 2025 Partnership Opportunities

All proceeds benefit the Arthritis Foundation

Cleveland Magazine's Silver Spoon Awards Wednesday, May 14, 2025 – 6:00pm Huntington Bank Field

clevelandmagazine.com/SilverSpoon

Cleveland Magazine and the Arthritis Foundation are pleased to invite you to partner with us at Cleveland's outstanding social and culinary evening.

Guests indulge in delicious signature dishes from Northeast Ohio's best restaurants and international wineries. Participating restaurants are *Cleveland Magazine* Silver Spoon Award winners and finalists.

#### THE ARTHRITIS FOUNDATION

The Arthritis Foundation creates a powerful network of support through shared experiences, empowering information, and meaningful connections. By advancing research, advocacy and disease management support, the Arthritis Foundation assists people in navigating the many challenges Arthritis brings.

- Arthritis is the nation's #1 cause of disability affecting nearly 60 million Americans.
- It costs our economy a staggering \$304 billion annually in medical costs & lost earnings.
- We are boldly pursuing a cure for arthritis, while championing the fight to conquer chronic pain with life-changing resources, science, advocacy, & community connections.
- Position your brand and create connections with consumers and local entrepreneurs.
- Align with a results-driven organization, your support makes an immediate impact.
- Showcase your commitment by aligning with the nation's leading organization dedicated to conquering the disease that affects 1 in 4 of your employees.

#### PARTNERSHIP OPPORTUNTIES

#### PRESENTING SPONSOR

\$12,000 (\$8,160 tax-deductible)

- Recognition as Presenting Sponsor throughout the 2024 event season.
- Onstage speaking opportunity for company executive at the event.
- Executive/company to be highlighted in 1 pre and 1 post event guest communication.
- Includes admission, dinner, cocktails, and seating for 20 guests at 2 prominent tables.
- Logo featured on all event marketing materials including website, signage, e-invitation, emails, social media posts, and Cleveland Magazine event advertisements.
- Sponsor recognition during event (verbal and visual).

# **BATTLE OF THE LAND SPONSOR**

\$7,500 (\$6,420 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent table.
- Opportunity for guest/table interaction with on-stage Battle of the Land participants.
- Plus, all Presenting Sponsor marketing benefits.

## **COCKTAIL SPONSOR**

\$7,500 (\$6,420 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent table.
- Logo on event cocktail napkins and bar area signage.
- Plus, all Presenting Sponsor marketing benefits.

# **DESSERT SPONSOR**

\$7,500 (\$6,420 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent table.
- Opportunity to provide company-branded dessert item(s) on guest tables.
- Plus, all Presenting Sponsor marketing benefits.

#### **VALET SPONSOR**

\$7,500 (\$6,420 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 prominent table.
- Opportunity to provide company-branded material to each guest.
- Plus, all Presenting Sponsor marketing benefits.

# **WELCOME SPONSOR**

\$5,000 (\$3,080 tax-deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table.
- Logo on event day check-in tables / signage and sponsor recognition during event (verbal and visual).

#### LIVE AUCTION SPONSOR

\$5,000 (\$3,080 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table.
- Logo on 500 bidder paddles, auction signage, and sponsor recognition during event (verbal and visual).

## **SILENT AUCTION SPONSOR**

\$4,000 (\$2,080 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table.
- Logo at event on auction descriptions, auction signage, and sponsor recognition during event (visual).

#### MISSION SPONSOR

\$4,000 (\$2,848 tax-deductible)

- Includes admission, dinner, cocktails, and seating for 6 guests at the honoree's prominent table.
- Logo on mission signage and sponsor recognition during event (visual).

# **BROWNS ARTHRITIS ALLY**

\$4,000 (\$2,080 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table.
- Table sign (logo or name) and recognition during the event (visual).
- Tour of the home team locker room on the night of the event for 10 guests.

# **ARTHRITIS ALLY**

\$3,500 (\$1,580 tax deductible)

- Includes admission, dinner, cocktails, and seating for 10 guests at 1 reserved table.
- Table sign (logo or name) and recognition during the event (visual).

## **COUPLE ADMISSION**

\$600 (\$216 tax deductible)

• Silver Spoon Experience that includes admission, dinner, cocktails, and reserved seating for 2 guests.

#### INDIVIDUAL ADMISSION

\$300 (\$192 tax deductible)

• Silver Spoon Experience that includes admission, dinner, cocktails, and reserved seating for 1 guest.

# **2025 SPONSORSHIP RESPONSE FORM**

The level of sponsorship chosen is:							
Donation: \$_							
	To pur	chase individua	al tickets, please	e visit <u>wwv</u>	v.arthritis.org/silve	<u>erspoon</u>	
Company Name				Contact			
Address							
City			St		Zi	р	
Phone				Email		_	
Signature				Date		_	
Payment Method Check enclosed (payable to the Arthritis Foundation) Please invoice us at the address provided above Please charge the following credit card number in the amount of \$							
Account Nu	ımber:						
Card Type:	AMEX	VISA	Discover	Maste	asterCard		
Signature: _							

**Contact:** Anne Reitzes, Executive Director Arthritis Foundation, Northeast Ohio areitzes@arthritis.org • 330-967-2723

**Arthritis Foundation Mail Center Address:** Arthritis Foundation c/o Silver Spoon Cleveland 1355 Peachtree Street, Suite 600 • Atlanta, Georgia 30309